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#### ABSTRACT

A method and apparatus is disclosed for disseminating information associated with an active conference participant in a conference call to conference participants. Information is disseminated by associating the conference participants with participant information, identifying an active conference participant supplying data to a conference bridge for broadcast to the other conference participants, and transmitting at least a portion of the participant information associated with the active conference participant over a data network to the conference participants substantially concurrent with the broadcast of the data by the conference bridge.